



DEMONSTRATION AND INVESTIGATION INTO LIVESTOCK SYSTEMS ADOPTION

The Rural Development Institute of Brandon University (RDI) is asking you to participate voluntarily as a participant in an interview as part of the project entitled *Demonstration and Investigation into Livestock Systems Adoption*. This project belongs to the Upper Assiniboine Conservation District (UARCD) and is being coordinated by RDI. The primary goal of the project is to demonstrate environmentally responsible practices for reducing Greenhouse Gas emission while simultaneously reducing livestock production costs. This interview will take roughly 5 to 10 minutes to complete.

Please understand that your participation in this survey is entirely voluntary and there will be no negative consequences if you refuse to participate in it, withdraw from it at any time, or refuse to answer certain questions. Your participation/identity in this survey will be confidential. All comments and answers that you provide will not be attributed to your identity and comments will be generalized to prevent identification. Your participation in this survey will likely have no risks involved. Please also understand that, by consenting, you have not waived any rights to legal recourse in the event of research-related harm. The benefits of your participation include an increased understanding of perceptions about shelterbelts and their importance among beef producers in Manitoba and the Prairie Provinces at large, including beef producers' determination whether or not to establish shelterbelts on their farm lands and accompanying reasons.

By participating in this interview you are also qualifying for a draw in which you may win either an iPad or a gift card for shopping at Canadian Tire (\$100) or dining at The Keg (\$100). Please provide us with your name and contact information on the prize coupon to participate in the draw.

If you have questions or concerns about this project and/or what is requested of you, please contact the Director of RDI or the Brandon University Research Ethics Committee (BUREC) at burec@brandonu.ca / 204-727 7445.

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