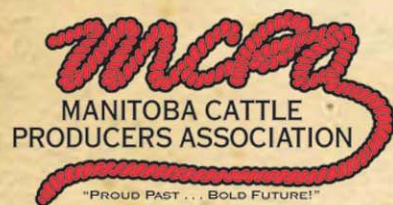


Manitoba Cattle Producers Association



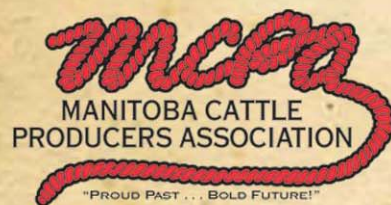
Bovine Tuberculosis

- **MCPA is firm in its insistence that the federal and provincial government must move immediately to eradicate bovine TB from the Riding Mountain Ecosystem.**
- **MCPA participates on a steering committee to help develop a strategy with other stakeholders with a goal to eradicate the disease.**



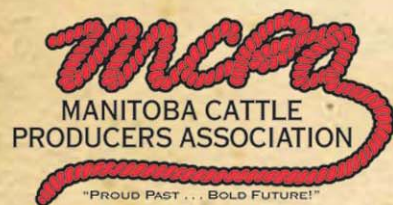
Bovine Tuberculosis Continued

- **Most recently, we have proposed recommendations to help this process move forward.**
- **One Recommendation is the implementation of the Animal Disease Act**
- **We are encouraging the committee and government to develop a timeline to ensure that adequate budgetary dollars are in place to meet rapid eradication approaches**



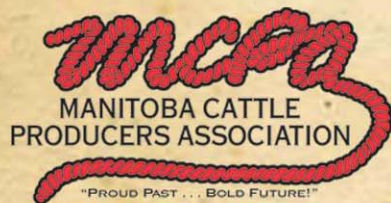
Anaplasmosis

- **Anaplasmosis is an infectious but non-contagious disease of ruminants that spreads through biting insects**
- **It is a reportable disease, and outbreaks must be reported to the CFIA for investigation**
- **Since January 2009, 13 farms in MB have been identified with Anaplasmosis, with a total of 414 positive animals**



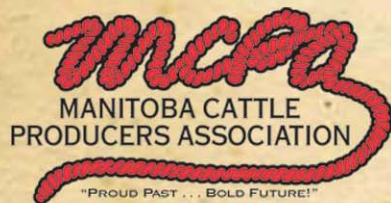
Anaplasmosis Continued

- **Lac du Bonnet Area – Enhanced surveillance started November 2009. To date 7 farms, 1134 cattle have been tested with 29 positives found**
- **Steinbach – Investigation started October 2009. To date 73 positives have been found on five infected farms.**
- **CFIA is in the process of identifying and testing additional farms within the 2 km radius of the infected farms**



Own Use Drug Imports

- **Working with the Veterinary Drug Directorate (VDD) on maintaining access to US Over the Counter Drugs**
- **Through our lobbying efforts, we have been able to maintain producer access. We feel we can continue this, but it may mean a permit process**
- **We are going to be submitting a list of all products we would like to be included**



Hay and Pasture Insurance

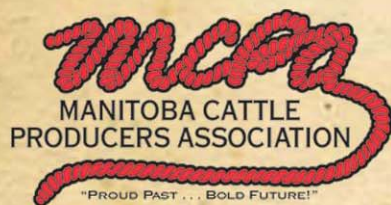
- Producers need programs, which are bankable in the event they experience natural disasters, such as excess moisture or drought
- These programs must be economical and affordable
- Changes to the Program would be those necessary tools to handle unforeseen circumstances



Hay and Pasture Insurance

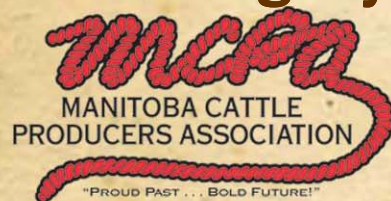
Some of these changes include:

- **Grazed Second cut, that can be assessed for yield to IPI**
- **Industry coverage, for ten years of production**
- **Move towards individual coverage**
- **Ability to move from one category to another, for example alfalfa/grass to native hay**
- **To exclude bull rushes, as they have no hay feed value**
- **Keep the same quality benchmarks for beef hay**



Cattle Production Insurance

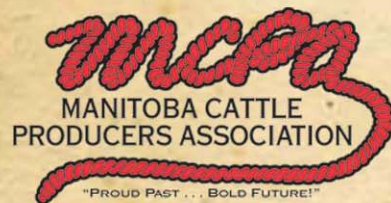
- **MCPA has recently developed a proposal for a Cattle Production Insurance Program in Manitoba.**
- **This program will function similarly to the crop insurance model. It would be a positive tool for our producers, one that will provide stability for our industry.**
- **MCPA believes we need this program on a national scope**
- **We are making a concerted effort to lobby the provincial and federal government to move this forward for the 2010 budget year**



MB Livestock Cash Advance

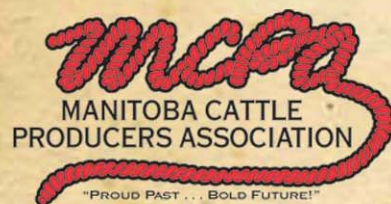
- The limit on advances is \$400,000, and the first \$100,000 is interest-free.
- Producers must be actively participating in the current year of a BRM Program. The advance amount is based entirely on inventory.
- Producers need to provide copies of their CCIA barcode numbers for the animals they are pledging for advance.
- If you have any questions, call the toll-free number at

1-866-869-4008



Communications Strategy

- MCPA is working towards building a brand identity
- MCPA is dedicated to communicating with producers, the urban audience, and the government by creating a comprehensive communications strategy
- MCPA has recently launched its new website that features more information and interactivity for both producers and consumers. Please visit our website at www.mcpa.net

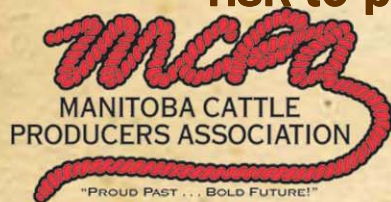


Informed Access on Crown Lands

- **MCPA is lobbying the government to change crown lands policy to informed access due to serious environmental, Biosecurity, and public safety hazards.**

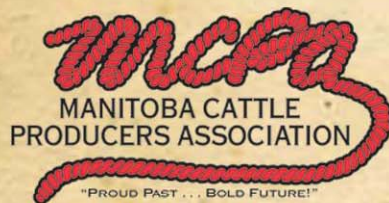
MCPA recommends changes to Crown Lands Policy:

- 1. Members of the public wishing to access agricultural Crown land be required to *provide notice to the lessee* of their intention to access**
- 2. The public wishing to access the land be required to *obtain permission from the lessee* prior to entering *during periods where the land is in direct agricultural use***
- 3. Lessees of Crown land be granted the ability to discourage members of the public from entering pastures where there is high risk to public safety**



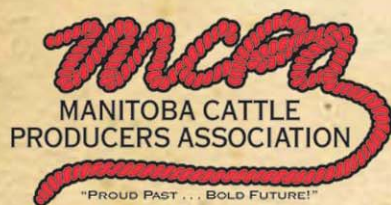
Ecological Goods and Services

- **MCPA continues to lobby for an Environmental and Rural Stewardship Remuneration Program for agriculture in Manitoba**
- **We participate on the EG&S Stakeholder Knowledge Group**
- **The knowledge group is in the process of combining scientific data collected through pilot projects and research from stakeholder groups (including the MCPA), to create a province-wide policy-paper**



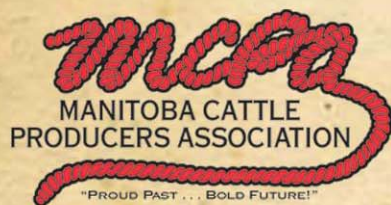
Problem Predators

- **MCPA continues to lobby Manitoba Conservation on the presence of problem predators**
- **Through our research, there has been an increase in MASC claims since 2003.**
- **This research to demonstrates to the government the amount of livestock losses due to predators is still on the rise, proving the current system has major flaws.**



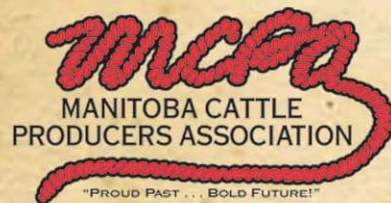
Problem Predators

- The MCPA passed a resolution at our December AGM to lobby the federal and provincial governments to reintroduce the use of cyanide guns for problem predator control in Manitoba.
- MCPA is lobbying Manitoba Conservation to provide an additional direct payment of \$300.00 per wolf and \$50.00 per coyote removed under the program



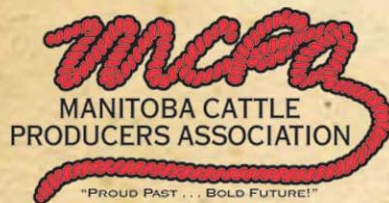
Bio-security

- **The MCPA is currently working with the CCA to develop a national Biosecurity policy**
- **This policy can be implemented for the cattle industry on a national basis.**
- **In the upcoming year, MCPA and the CCA will work towards completing this policy, and lobbying the federal government to work towards implementation**



Verified Beef Program

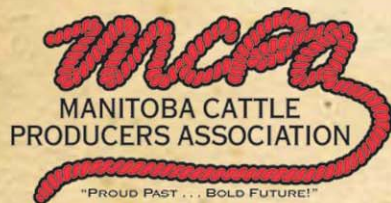
- The Verified Beef Program is an industry owned, industry led On-Farm Food Safety Program.
- MCPA has partnered with the Province to run the VBP program where producers can be audited and receive up to \$2000 in equipment rebates.
Call **Betty Green at (204) 803-4536** for more details .
- If producers need assistance to age verify their cattle, call MCPA's field rep **Tara Fulton at (204) 612-3994**



MCPA's Research Projects

Brandon Research Center

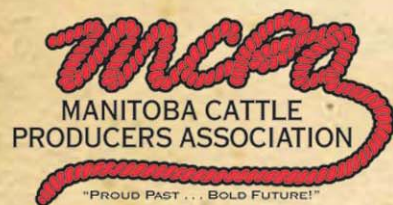
- MCPA recently met with members of the Brandon Research Center to present a list of MCPA's 11 top research priorities
- Research priorities include: bale grazing & swath grazing and the environmental effects, DDG's, evaluation of different lands and climates for management practices, and research trials to reduce drug use on calves, among others



MCPA's Research Projects

Library of Research

- MCPA is working with the Brandon Research Center and the University of Manitoba to create a library of the various research initiatives that have been done to date



The Manitoba Cattle Producers Association represents 10,000 cattle producers across the province. Our goal is to represent all cattle producers through communication, advocacy, research and education within industry and to government, consumers and others, to improve prosperity and ensure a sustainable future

Please visit our website www.mcpcpa.net

