

Let the Good Times ROLL!

Join us June 5-7, 2011 in Swift Current for the Saskatchewan Stock Growers Association 98th Convention and Annual General Meeting. After years of poor prices and general negativity in the beef industry, producers are finally being treated to better times. This year's convention will focus on the bright spots in the industry and how producers can capitalize on these opportunities.

The SSGA invites all those involved in the beef industry to come and learn, share and enjoy the entertainment at the 98th Convention and Annual General Meeting!

Agenda

Sunday, June 5, 2011 – Swift Current Trap Club

- 5:00pm Skeet Shoot Challenge
- 6:30pm President's Reception

Monday, June 6, 2011 – Living Sky Casino

Moderator - Kevin Hursh

7:30am Registration, Breakfast & Tradeshow

8:30am Greetings and Welcome
Calvin Knoss, SSGA President
Welcome from the City of Swift Current
Address from Saskatchewan Agriculture
Minister Bob Bjornerd

9:00am Optimism in the Saskatchewan Beef Industry?
Dr Andrew Schmitz - Institute of Food and
Agricultural Sciences, Gainesville, FL

9:40am Networking Break

10:00am Investing while Minimizing Risk
John Kramer - President, The Development
Corporation of Fort Dodge and Webster County

10:45am Ecological Services - the Good, the Bad and the Ugly
Peggy Strankman - Manager, Environmental
Sustainability, Canadian Cattlemen's Association

11:15am NCBA/GIPSA Update
Bill Donald - President, National Cattlemen's
Beef Association

12:00pm Lunch & Tradeshow

1:00pm Market Outlook
Grant Zalinko - Cattle Analyst, Saskatchewan
Ministry of Agriculture

1:30pm Genomics - How the Complicated world of DNA
can Simplify the Business of Beef
Sean McGrath - Creo Episteme Ltd.

2:15pm Animal Health Issues
Dr. Greg Douglas - Chief Veterinary Officer,
Saskatchewan Ministry of Agriculture

2:45pm Networking Break & Tradeshow

3:15pm CCA Update

Travis Toews - President, Canadian
Cattlemen's Association

4:00pm Surface Rights Panel Discussion

• Brian Weedon - Land Owner
• Duane Smith - Chairman, Surface Rights Board
• Donny Duncan - Millennium Land Ltd.

4:45pm Closing remarks

6:00pm Cocktails

Banquet and Entertainment:

7:00pm Scholarships

Awards (TESA's, Life time, Presidents)

Auction (Silent & Regular Auction)

Tuesday, June 7, 2011 - Living Sky Casino

7:30am Registration, Breakfast and Trade Show

8:00am Working Breakfast

Call to Order, Welcome and Introductions
Approval of the Agenda
Minutes from the 2010 Annual General Meeting
President's Report

Call for Nominations

Call for Resolutions

10:00am Networking Break & Tradeshow

10:30am Financial Report

Zone Chair Ratifications

Final Call for Resolutions

11:30am Lunch

12:30pm BCRC Update

Reynold Bergen, Science Director,
Canadian Cattlemen's Association

1:30pm Voting Procedures/Results & Resolutions

Industry Updates

Other Business

2:45pm Networking Break

3:00pm Final call for nominations and Elections

Closing remarks

Adjournment

June 5 - 7, 2011

Living Sky Casino, Swift Current, SK

Thank You To Our Sponsors

As of April 15, 2011

Platinum

Canadian Cattlemen, FBC Publishing; Credit Unions of South West Saskatchewan; JayDee Agtech; Western Producer

Gold

Affinity Credit Union; Farm Credit Canada
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Canada Trust

Silver

Saskatchewan Watershed Authority

Bronze

Canadian Cattle Identification Agency;
Canadian Hereford Association; Ducks
Unlimited Canada; Heartland Livestock
Services; Lane Realty; Saskatchewan Crop
Insurance; Saskatoon Processing; SaskTel; The
Hartford; Viterra; WellTraxx

Trade Show

Boehringer Ingelheim (Canada); Bono Holdings;
Canadian Cattle Identification Agency;
Canadian Cattlemen, FBC Publishing;
Canadian/Saskatchewan Angus Associations;
Credit Unions of South West Saskatchewan;
Cypress Motors; Elanco Animal Health; Foothills
Livestock Co-op; Integrated Technology Systems;
JayDee Agtech; Lane Realty; Paysen Livestock
Equipment; Remedy Animal Health; Robertson
Implements; Scotia Bank; Stark & Marsh;
Western Beef Development Centre; West Central
Pelleting; Westway Feed Products

98th Convention and Annual General Meeting

June 5-7, 2011, Living Sky Casino, Swift Current, SK

PERSONAL INFORMATION

Name: _____

Organization/Ranch Name: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

REGISTRATION (please add 5% GST)

	Early-Bird (on or before May 25)	Regular (after May 25)
Full Conference*	\$185.00	\$210.00
Spousal + Full Conference*	\$160.00	\$185.00
Single One Day	\$110.00	\$135.00
Spousal + One Day	\$85.00	\$110.00
Reception Only (Sunday)	\$25.00	\$25.00
Banquet Only (Monday)	\$35.00	\$40.00

For 'One Day' registration please indicate the day attending:

- Monday June 6th Tuesday June 7th

Please indicate if you plan to attend the Sunday night Reception:

- Yes No

Skeet Shoot Challenge, June 5th at 5:00pm at the Swift Current Trap Club.

Please indicate the number of participants: _____

Skeet Shoot Entry Fee - \$25.00 per person.

*Full Conference includes all sessions, breakfasts, lunches, Sunday night

Reception and Monday night Banquet.

+ Please indicate the name which should appear on the second name tag:

PAYMENT

Total Registration Fees Enclosed: _____

Payment must accompany registration. **Registration form must be received on or before**

May 25, 2011 to qualify for early-bird rates. Cancellations received prior to May 25 will be refunded less a \$50 administration fee. Cancellations received on May 25 or later will not be refunded. Make cheques payable to "Saskatchewan Stock Growers Association" and send to PO Box 4752, Regina, SK S4P 3Y4.

Registrations with credit card payment may be faxed to (306) 569-8799 or call (306) 757-8523.

Method of Payment (check one): Cheque (enclosed) Visa Mastercard

Card Holder Name: _____

Signature: _____

Card Number: _____

Expiry Date: ____ / ____

98th Convention & Annual General Meeting

Saskatchewan
STOCK GROWERS
Association

ACCOMMODATION:

Registration fees do not include accommodation. A block of rooms is reserved until May 21, 2011 at the Holiday Inn Express at the rate of \$119.99+tax per night. When booking your room, indicate you are with the Saskatchewan Stock Growers Association.

To reserve a room call the Holiday Inn Express at: 1-888-660-8550 or (306) 773-8288.

p: 306.757.8523

e: ssga@sasktel.net

w: www.skstockgrowers.com

*Agenda Subject to Change Without Notice.