



NEWS RELEASE

MCPA Director Unrau Named to CCA Executive

March 26, 2010 (WINNIPEG, MB) –The Canadian Cattlemen’s Association board of directors elected Martin Unrau from Manitoba as Vice President of the CCA during their annual general meeting in Ottawa, Ontario, March 22-26, 2010.

“Martin truly exemplifies the best of our industry”, said Sheila Mowat, General Manager of the Manitoba Cattle Producers Association. “He demonstrates true leadership in the industry and in his roles as both Past President and as a current director on the MCPA’s Board. He truly has the industry’s best interest at heart.”

Mowat further expressed how good it is for a Manitoban to be named on the national board. “Manitoba cattle move to the majority of our sister provinces, so it’s worthwhile to have central representation to both the eastern and western provinces. This appointment also demonstrates the types of Manitoba producers we have in our province,” says Mowat. Unrau has been involved with the CCA since 2007 and is extremely well versed on both local and national issues in the industry. “He’ll be a great asset as CCA Vice President,” said Mowat.

Martin and his wife Roxie own and operate Bar 88 Ranch, a cow/calf, backgrounding and finishing cattle operation south of MacGregor, Manitoba.

To view the CCA’s news release announcing their elections, please click here:
http://www.cattle.ca/news-read/223_cca_elects_new_president_and_vice_president

To read Martin Unrau’s comments in the news, please click here:
http://www.steinbachonline.com/index.php?option=com_content&task=view&id=16677&Itemid=286

The Manitoba Cattle Producers Association aims to be the exclusive voice of the cattle industry in Manitoba through communication, advocacy, research and education within industry and to government, consumers and others, to improve prosperity and ensure a sustainable future. The Association represents 10,000 cattle producers across the province.

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